

Stockport



Pride

2 June 2024

**Stockport's Historic Market Place
and Underbanks**



**Sponsorship
and
Advertising**

Stockport Pride has been promoting diversity, equality and inclusion in the borough since 2017.

We hold an annual festival in Stockport's Historic Market Place and Underbanks - which includes a parade, live entertainment, food and drink and numerous local organisations.

We would love your organisation to be part of Stockport Pride 2024!

Stockport Pride returns on **Sunday 2nd June**. We are offering a number of different sponsorship packages to give your organisation a presence as part of the **Stockport Pride** festival.

"Great atmosphere from the beginning and very enjoyable"

Sponsoring this year's event can be a great way to demonstrate your organisation's commitment to the local community, as well as to equality, diversity and inclusion.

Please get in touch early to express an interest in sponsoring **Stockport Pride 2024**, as there is a limited quantity of each package available.



We are offering the following sponsorship packages:

Headline Sponsorship - £5,000

A prominent package demonstrating a clear commitment to the local community. Includes a banner in every area of the event, co-branding, regular mentions on stage, a full-page programme advert and listing online

Martyn Hett Stage Sponsorship - £1,250

Support our main stage, which is the focal point for the day's entertainment. Includes two banners at the stage, a full-page programme advert and listing online

Stockport Pride Market Hall Sponsorship - £1,250

Providing a space for local community groups, charities and makers. two banners at the Stockport Pride Market Hall, a full page programme advert and listing online

Stockport Pride Underbanks Sponsorship - £1,250

Join us as we expand onto the Underbanks. Includes two banners on the Underbanks, a full page programme advert and listing online

Accessibility Sponsorship - £1,000

We want our event to be as accessible to as many people as possible. Includes one banner, a full-page programme advert and listing online

Sustainability Sponsorship - £1,000

Help deliver a more environmentally event. Includes one banner, a full-page programme advert and listing online

Sponsorship of the Stockport Pride Raffle - £1,000

We will be producing thousands of raffle tickets to raise funds to benefit the local LGBTQ+ community. Includes a logo on each raffle ticket, a full-page programme advert and listing online

Sponsorship Partner Package - £500

For a cost-effective presence. Inclusion on a shared banner, a full-page programme advert and listing online

We will be producing a professionally printed programme, including information about the day's entertainment, as well as lists of stallholders and sponsors.

Our rates for advertising in our programme are as follows:

Full page advert - £140

Half page advert - £75

Quarter page advert - £40

"Fantastic day and turnout"

If you would like to express an interest in sponsoring Stockport Pride 2024 or if you have any questions, feel free to get in touch by email at sponsorship@stockportpride.co.uk or call 0161 820 0511.



*Errors and omissions excepted. All information was correct at time of going to press.
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